

## YOUR WEBPAGE POSSIBILITIES

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Companies need different things from their web sites. ICN will work with you to determine what your website needs are. Some possibilities might be:

**Home Page:** Could contain your logo, company's mission statement and/or slogan.

**Company Profile:** Might feature how and when your company got started. What your company's objectives are, and/or maybe employment opportunities available with your company.

**Services/Products:** Provide detailed information on the services/products your company provides.

**Order Page:** An order blank, online catalogue, and/or a shopping cart can be added to offer your Internet visitors the opportunity to buy your products conveniently, securely online.

**Feedback Forms:** Give potential customers a quick, simple way of contacting you, and give your company the opportunity to offer *FAST* customer service!

**What's New:** This page might contain current sale products, upcoming company functions, or even your company's employee of the month!

**Press Releases:** Allows your clients/customers to read articles that have been written about you!

Lisa Taulman's



Web Development Services

Noblesville, IN 46060

Phone: (317) 774-9273

Email: ICN @ insightbb.com

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WEB DEVELOPMENT &  
E-COMMERCE SOLUTIONS

FOR SMALL BUSINESSES

AT SMALL PRICES!

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Lisa Taulman's



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BRINGING YOU INTO  
THE WORLD OF  
TOMORROW - TODAY!

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# INTERNET SOLUTIONS FOR YOU

## WEB DESIGN

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With ICN Web Development Services you get personalized service with a designer who cares about your needs and reputation! ICN can provide you with your total solution to an effective web presence.

Your web site is an ideal place to communicate with customers, suppliers, prospects, sales people and the general public. An "Online Brochure" is perfect for telling them about your products or services, when you're open for business and how to find you.

You can incorporate your company logo, corporate colors, photographs and images into your web site. Text information that you provide, featured in a clear and concise manner will let your potential customers know exactly what you have to offer, and how they can get it!

After you have approved the design of your website, it will be uploaded to a web server of your choice, or we can help you find the right one for your needs. At that point we will provide you with a copy of your entire site contents on a CD for your records.

## E-COMMERCE SOLUTIONS

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There's no longer any doubt that the World Wide Web is having a significant impact on product purchasing, and will continue to do so.

By its nature, the Web provides purchasers with a global, real-time communication tool that can enhance nearly every supply management task when used wisely. In tomorrow's industrial purchasing environment, there will no longer be any argument about the importance of the Internet.

Our e-commerce solutions make it easy to sell your products online. You can sell an unlimited number of products, and our database upload feature allows anyone to easily submit/edit an entire catalog of products with the click of a button.

## WEBSITE MAINTENANCE

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Once your website is developed and uploaded to your server, we will submit your site to the major search engines such as Lycos, Yahoo and Google. Should you desire regular website maintenance, we can provide you with an affordable website maintenance package designed especially for your needs.

## REQUEST A FREE QUOTE

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If you would like to discuss options and features of having a website created, please contact us. We will talk to you to ensure that we have a clear view of your objectives, and provide you with a detailed complimentary consultation to assist you in your decision making process.

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**You can see our  
portfolio at our website:**

**[www.taken2genealogy.com/icn](http://www.taken2genealogy.com/icn)**